


See how LilaConnect compares...

		Virgin	BT	Sky	EE	Plusnet
Package	LilaFibre 1 Gigabit	Gig 1 Fibre	Full Fibre 900	Gigafast	Full Fibre Gigabit Essentials	Full Fibre 900
Total Cost over 24 months	£839.52	£929.76	£1,118.76	£1,061	£974.76	£950.76
You save:		£90.24 +11%	£279.24 +33%	£221.48 +26%	£135.24 +16%	£111.24 +13%
★ Trustpilot	4.4	1.4	1.3	1.3	1.5	2.1
Average download	1000 Mbps	1130 Mbps	700 Mbps	930 Mbps	700 Mbps	500 Mbps
Average upload	1000 Mbps	104 Mbps	110 Mbps	100 Mbps	110 Mbps	115 Mbps
Same Download/upload speed	✓	✗	✗	✗	✗	✗
Unlimited Data	✓	✓	✓	✓	✓	✓
Set-up fee	£49 FREE*	£0	£0	£5	£0	£0
Monthly Price (in contract)	£34.98	£36.99	£44.99	£44	£38.99	£42
Monthly price (out of contract)	£34.98	£40.49	£47.99	£44	£41.99	£45
Annual Price increase	✗	✓	✓	✓	✓	✓
Contract length	24 months	18 months	24 months	24 months	24 months	24 month

On 25/03/2025, we conducted a comprehensive survey of all broadband providers in a typical Stoke-on-Trent postcode area, including Virgin, BT, Sky, EE, Plusnet and other smaller broadband companies.

[\[Download price comparison table as .PDF\]](#)

The results were clear. LilaConnect offers the most affordable full fibre broadband in Stoke-on-Trent, and we're more than competitive on all our other products and services too!

[CLICK TO CHECK AVAILABILITY](#)

*Competitor speeds and packages compared on 25/03/2025 at ST4 7NW and inclusive of offers and incentives & set-up costs applicable. Tariffs available to consumers on the given date. Costs and savings calculated over a 24-month contract period, where the provider does not offer a 24-month contract, costs have been calculated using the stated out-of-contract tariff prices. Competitor prices may also be subject to annual price rises. Speed claims are based on average download speeds. LilaConnect speed claims are based on a hard-wired connection. Information correct as of 25/03/2025. Excludes social tariffs and other exclusive discounts.